

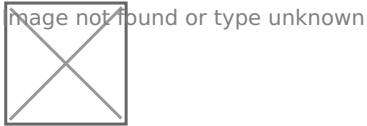
Event Statistics & KPI's

- [Event Statistics](#)
- [KPI Export](#)

Event Statistics

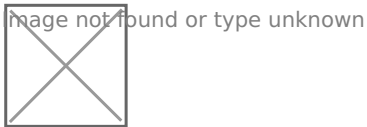
Statistics Overview

- Get a high level view of your Event Statistics, such as Users Invited, Users Attended, Users Items Purchased, etc.



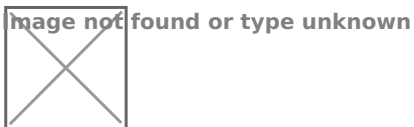
Export Stream History

- Export Stream Chat History, select from three options including XML, RTF & CSV format.



Individual Statistics

- Access a plethora of event statistics to gain insight on a specific aspects of your event such number of chatbot messages, user device traffic, user purchases and cart information, chatbot purchase, etc.



- **Note:** To export a PDF document of an individual statistic, click the icon in the bottom right corner.

KPI Export

- The KPI report section provides access to more statistics that primarily focuses on the performance of user driven engagement features.

STATS TYPE	STATS ACTION (.csv)
Kpi Odience Event (kpi_odience_event)	download
Kpi Event Message Sent (kpi_message_sent)	download
Kpi Event Invitations (invite)	download
Kpi Event User Device Interaction (kpi_user_device_interaction)	download
Kpi Event User Picture Taken (kpi_user_picture_taken)	download
Kpi Event User QR Code Scan (kpi_user_qr_code_scan)	download
Kpi Event User To User Call (kpi_odience_user_to_user_call)	download
Kpi Event Items Saved (kpi_event_items_saved)	download
Kpi Event Purchases (kpi_purchases)	download

Note: KPI Export is only available for Pro and Enterprise accounts. For more information on different accounts, see our guide on [Account Types](#).