

FAQ

Common questions about Odience

- [Odience - 8K 360° Live Streaming Platform](#)

Odience - 8K 360° Live Streaming Platform

What is this?

Concerts, sports, e-sports, shopping, conferences, collaborations... Our exclusive features transform any 360 live stream into a unique social event, in where the experience is enhanced for both the connected users and the on-location presenters, influencers, athletes, performers, hosts or talent.

What makes Odience different?

Odience transcends traditional live streaming standards. Gone are the days of linear, 2D livestreaming experiences with limited ways to engage & interact with audience members. Odience is an immersive remote participation platform used to enhance and transform live events as we know it, by adding virtual spectators to Video Walls, enabling 2-way interactions between the venue and connected participants at home or on-the-go. No matter the type of event, whether it's a concert, sporting event, shopping event, etc; brands now have the opportunity to create enhanced viewer experiences through interactivity and advanced virtual commerce for monetization, unlocking a new vertical for brands of all sizes to leverage.

Where can I get it?

For smartphone users (Android and iOS), no longer is shopping, social media, or content streaming simply reformatted-for-mobile desktop services, but newly invented forms of engagement between virtual and physical locations with remote participants. Download on Android via Google Play or on iOS via Apple Apps Store.

Which devices are supported?

ios

On iOS, you will benefit of 4K/8K tiled streams with the following high tier iPhones: XS, 11, 12, 13, 14 and their different versions.

If you don't have one of the phones above, you would still be able to join the event with regular 4K video on the following models: X, 8 Plus, 8.

Android

On Android, you will benefit of 4K/8K tiled streams with the following high tier phones: Samsung Galaxy S10, 20, S21, S22, S23 and their different versions, as well as Pixel 6 and 7 versions. If you

don't have one of the phones above, you would still be able to join the event with regular 4K video with other different brands.

How to create your own event & go live?

Whether you are creating your event from a mobile device or from our Director Web Portal, getting started is both simple & intuitive. See our guide to [Get Started](#).

Learn more

Visit our website to learn more <https://odience.com/>